

2008 Executive Director's Report for YALSA's Membership Meeting

Membership Data:

- YALSA is the fastest growing Division in ALA, and we're ranked 4th in size out of the 11 Divisions. Our total membership for May was 5,658. Can you help get us to 6,000 by this time next year? Consider inviting a coworker, friend or colleague who would benefit from membership. Or give membership as a gift. The more members we have the more teens we'll be able to provide excellent library services and resources to.
 - Nearly 25% of our members are student members
 - 32% work in school libraries
 - 33% work in public libraries
 - About 10% of our members are retirees
- About 250 of our members serve on our 60+ committees, juries and taskforces
 - If you're not already on a committee, jury or taskforce, I'd like to encourage you to consider it giving some of your time and talent to YALSA.
 - If you're unable to make the commitment required to be a committee member, then think about becoming involved in one of our Interest or Discussion Groups. If you haven't found your niche in YALSA yet, then consider making your own. Interest and Discussion Groups can be formed with as few as 15 signatures from interested members.
 - Our association is what you, the members, make of it. So, please get involved! Visit our web site to learn about how, or talk to any of the Board members who are here today, or contact the YALSA office.

YALSA Office & Staff:

- We're open from 8:30 to 5:30 (central) Mon. through Fri.
- We're happy to answer any questions you have about your membership, the association, or YA services. Call or email whenever it's convenient for you. If you can only call after hours, just leave a message and we'll get back to you w/in 24 hours.
 - Letitia Smith: contact info, general questions about membership and the association
 - Nichole Gilbert: awards, selected lists, events, conferences, e-courses
 - Stephanie Kuenn: publications, YALS, YAttitudes, web site, blog, wiki, PR/media relations
 - Me: grants, partnerships, corporate sponsors, budgeting, policies, procedures, governance liaison (Board, committees, etc), legislative advocacy
- We're happy to provide you with brochures and YALSA swag if you're presenting or hosting a meeting somewhere

Upcoming YALSA Events & Initiatives

- Teen Read Week & the WMRC, Oct. 12-18, 2008
- YA Lit Symposium, Nov. 7-9
- Teen Tech Week, March 8-14, 2009
- Support Teen Lit Day, April 16, 2009
- New e-courses
- Additional grants and awards (Nonfiction & Morris)
- Additional publications (Quick & Popular Reads for Teens, Themed Booklist for Teens)
- Revamped web site
- Advocacy: @ your library campaign and white papers

*Respectfully submitted,
Beth Yoke, Executive Director
June 30, 2008*