

2007 Executive Director's Report for YALSA's Membership Meeting

Membership Data:

- YALSA is the fastest growing Division in ALA, and we're ranked 5th in size out of the 11 Divisions. Our total membership for May was 5,527.
 - Nearly 25% of our members are student members
 - 32% work in school libraries
 - 33% work in public libraries
 - About 10% of our members

- About 250 YALSA members serve on our 40+ committees, juries and taskforces
 - If you're not already on a committee or taskforce, I'd like to encourage you to consider it giving some of your time and talent to YALSA.
 - If you're unable to make the commitment required to be a committee member, then think about becoming involved in one of our Interest or Discussion Groups. If you haven't found your niche in YALSA yet, then consider making your own. Interest and Discussion Groups can be formed with as few as 15 signatures from interested members.
 - Our association is what you, the members, make of it. So, please get involved! Visit our web site to learn about how, or talk to any of the Board members who are here today, or contact the YALSA office.

YALSA Office & Staff:

- We're open from 8:30 to 5:30 Mon. through Fri.
- We're happy to answer any questions you have about your membership, the association, or YA services. Call or email.
 - Nichole Gilbert: awards, selected lists, events, conferences
 - Stephanie Kuenn: publications, YALS, YAttitudes, web site, blog, wiki, PR/media relations
 - Me: grants, partnerships, corporate sponsors, budgeting, policies, procedures, governance liaison (Board, committees, etc), legislative advocacy
 - Admin. Assistant: general questions about membership and the association
- We're happy to provide you with brochures and YALSA swag if you're presenting or hosting a meeting somewhere

Upcoming YALSA Events and Initiatives:

- Teen Read Week & the WMRC, Oct. 14-20, 2007
- 2008 is the 20th anniversary of the Edwards Award
- Teen Tech Week, March 2-8, 2008
- Support Teen Lit Day, April 17, 2008
- Young Adult Literature Symposium, November 7-9, 2008

- New CE opportunities: new courses and institutes
- Additional grants and awards (First Time YA Author, Nonfiction & YALS article)
- Additional publications (BBYA, Official YALSA Award Guidebook, Quick & Popular Reads for Teens, Excellence in Library Service to YAs 5th ed.)
- New products
- Revamped web site
- A new strategic plan—we'll be seeking your input
- Advocacy: @ your library campaign and white papers
- A redesigned YAttitudes
- Collection & dissemination of research relating to YA services

*Respectfully submitted,
Beth Yoke, Executive Director
June 25, 2007*