

2006 Executive Director's Report for YALSA's Membership Meeting

Teen Read Week:

- YALSA and ALA Graphics have launched a brand new line of products at lower price points. Last year's full size TRW poster, for example was \$12 and this year's is \$7.95.
- Harcourt, Orca, Scholastic & Simon & Schuster are TRW Partners. Be sure to thank them when you visit their booth in the exhibit hall. The ALA Development Office is working to sign on a corporate sponsor.

Membership:

- YALSA is the fastest growing Division in ALA, and we're ranked 5th in size out of the 11 Divisions. Our total membership for May was 5,122.
 - Nearly 1 in 4 members are student members
 - 28% work in school libraries
 - 36% have a supervisory role in their library
- We now have over 100 Serving the Underserved trainers available in 3 countries and 33 states to help train library workers in youth services
- About 240 of our members serve on our 30+ committees and taskforces
 - If you're not already on a committee or taskforce, I'd like to encourage you to consider it giving some of your time and talent to YALSA.
 - If you're unable to make the commitment required to be a committee member, then think about becoming involved in one of our Interest or Discussion Groups. If you haven't found your niche in YALSA yet, then consider making your own. Interest and Discussion Groups can be formed with as few as 15 signatures from interested members.
 - Our association is what you, the members, make of it. So, please get involved! Visit our web site to learn about how, or talk to any of the Board members who are here today, or contact the YALSA office.

Current YALSA Resources, Programs & Services:

- 1 web site
- 1 blog
- 2 new Interest Groups: Teen Music & Gaming
- 2 upcoming e-courses
- 2 annual gatherings: Annual Conference & Midwinter Meeting
- 2 quarterly periodicals: *Young Adult Library Services* & *YAttitudes*
- 2 licensed institutes: Get Graphic & Power Up With Print

- 3 literary awards
- 5 grants & awards for members
- 6 open discussion lists
- 7 selected lists for books, DVDs and audiobooks
- 9 books
- A couple dozen products like posters, pamphlets and bookmarks

Upcoming YALSA Events and Initiatives:

- Teen Tech Week, March 4-10, 2007
- Support YA Lit Day, April 19, 2007
- A YALSA wiki
- A new licensed institute
- Additional grants and awards
- A symposium for young adult literature
- Additional publications
- New products

*Respectfully submitted,
Beth Yoke, Executive Director
June 26, 2006*